Order #	62520402	Flight Dates	04/09/18 - 04/29/18	Update Date	04/12/18	
Syscode	2417	Agency	Strategic Media Placement	Version	2 Vs. 1	
System Name	Spectrum/DirecTV- I+ Columbus, OH	Advertiser	Larry Householder OHHD72	Show All Lines	•	
Market	Columbus, OH		•	Total # of Weeks		3
	-	Client Code		Total		\$22,719.00
AE	Andrew Yolles	Product Code		Commission		\$3,407.85
Sales Coordinator	Hila Arbell	Est Code	NA	Net Total		\$19,311.15
Office	Washington	Product Name		Total Spots		322
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted		•	Sold On	Cost Per Sp	oot
Survey	DMA Nielsen Live+7 Dec17	Primary Demo	Adults 35+	GRP -	GIMP	-
-	•	Makegood Policy	Approval Required	CPP -	СРМ	-

Comments :	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	DISC PT	4/9/18	4/15/18	19:00	24:00		Х	Χ	Х	Χ	Χ	Х	-	-	6	\$116.00	\$696.00	30	NPE
2	DISC	DISC PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	7	\$128.00	\$896.00	30	NPE
3	DISC	DISC PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	2	\$128.00	\$256.00	30	NPE
4	ESPN	ESPN DT	4/9/18	4/15/18	09:00	16:00		Х	Χ	Χ	Χ	Χ	Х	-	-	5	\$93.00	\$465.00	30	NPE
5	ESPN	ESPN DT	4/16/18	4/22/18	09:00	16:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	8	\$103.00	\$824.00	30	NPE
6	ESPN	ESPN DT	4/23/18	4/29/18	09:00	16:00	Х	Х						-	-	2	\$103.00	\$206.00	30	NPE
7	ESPN	ESPN EF	4/9/18	4/15/18	16:00	19:00		Χ	Χ	Χ	Χ	Χ	Х	-	-	3	\$146.00	\$438.00	30	NPE
8	ESPN	ESPN EF	4/16/18	4/22/18	16:00	19:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	0	\$162.00	\$0.00	30	R1 -4x
9	ESPN	ESPN EF	4/23/18	4/29/18	16:00	19:00	Х	Χ						-	-	0	\$162.00	\$0.00	30	R1 -2x
10	ESPN	ESPN PT	4/9/18	4/15/18	19:00	24:00		Х	Χ	Χ	Χ	Χ	Х	-	-	6	\$228.00	\$1,368.00	30	NPE
11	ESPN	ESPN PT	4/16/18	4/22/18	19:00	24:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	7	\$251.00	\$1,757.00	30	NPE
12	ESPN	ESPN PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	0	\$251.00	\$0.00	30	R1 -2x
13	FOOD	FOOD PT	4/9/18	4/15/18	19:00	24:00		Χ	Χ	Χ	Χ	Χ	Х	-	-	0	\$103.00	\$0.00	30	R1 -3x
14	FOOD	FOOD PT	4/16/18	4/22/18	19:00	24:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	0	\$112.00	\$0.00	30	R1 -5x
15	FOOD	FOOD PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	0	\$112.00	\$0.00	30	R1 -1x
16	FXNC	FXNC EM	4/9/18	4/15/18	05:00	09:00		Χ	Χ	Χ	Χ	Χ	Х	-	-	13	\$63.00	\$819.00	30	NPE
17	FXNC	FXNC EM	4/16/18	4/22/18	05:00	09:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	14	\$68.00	\$952.00	30	NPE
18	FXNC	FXNC EM	4/23/18	4/29/18	05:00	09:00	Х	Х						-	-	4	\$68.00	\$272.00	30	NPE
19	FXNC	FXNC DT	4/9/18	4/15/18	09:00	16:00		Х	Χ	Χ	Χ	Χ	Х	-	-	16	\$34.00	\$544.00	30	NPE
20	FXNC	FXNC DT	4/16/18	4/22/18	09:00	16:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	20	\$38.00	\$760.00	30	NPE
21	FXNC	FXNC DT	4/23/18	4/29/18	09:00	16:00	Х	Х						-	-	6	\$38.00	\$228.00	30	NPE

Order #	62520402	Flight Dates	04/09/18 - 04/29/18	Update Date	04/12/	18	
Syscode	2417	Agency	Strategic Media Placement	Version	2 Vs. 1		
System Name	Spectrum/DirecTV- I+ Columbus, OH	Advertiser	Larry Householder OHHD72	Show All Lines			
Market	Columbus, OH		•	Total # of Weeks			3
		Client Code		Total			\$22,719.00
AE	Andrew Yolles	Product Code		Commission			\$3,407.85
Sales Coordinator	Hila Arbell	Est Code	NA	Net Total			\$19,311.15
Office	Washington	Product Name		Total Spots			322
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted		•	Sold On	Cost P	er Spot	
Survey	DMA Nielsen Live+7 Dec17	Primary Demo	Adults 35+	GRP -	GIMP	-	
-		Makegood Policy	Approval Required	CPP -	СРМ	-	

Comments :	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC EF	4/9/18	4/15/18	16:00	19:00		Х	Х	Х	Х	Χ	Х	-	-	5	\$46.00	\$230.00	30	R1 -8x
23	FXNC	FXNC EF	4/16/18	4/22/18	16:00	19:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	7	\$49.00	\$343.00	30	R1 -7x
24	FXNC	FXNC EF	4/23/18	4/29/18	16:00	19:00	Х	Х						-	-	2	\$49.00	\$98.00	30	R1 -2x
25	FXNC	FXNC PT	4/9/18	4/15/18	19:00	24:00		Х	Х	Χ	Х	Χ	Х	-	-	13	\$72.00	\$936.00	30	NPE
26	FXNC	FXNC PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	14	\$80.00	\$1,120.00	30	NPE
27	FXNC	FXNC PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	1	4	\$80.00	\$320.00	30	NPE
28	HGTV	HGTV EF	4/9/18	4/15/18	16:00	19:00		Х	Х	Χ	Х	Χ	Х	-	-	0	\$124.00	\$0.00	30	R1 -6x
29	HGTV	HGTV EF	4/16/18	4/22/18	16:00	19:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	0	\$137.00	\$0.00	30	R1 -7x
30	HGTV	HGTV EF	4/23/18	4/29/18	16:00	19:00	Х	Х						-	-	0	\$137.00	\$0.00	30	R1 -2x
31	HGTV	HGTV PT	4/9/18	4/15/18	19:00	24:00		Х	Х	Χ	Х	Χ	Х	-	-	0	\$192.00	\$0.00	30	R1 -6x
32	HGTV	HGTV PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	0	\$211.00	\$0.00	30	R1 -7x
33	HGTV	HGTV PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	0	\$211.00	\$0.00	30	R1 -2x
34	HIST	HIST EF	4/9/18	4/15/18	16:00	19:00		Х	Х	Χ	Х	Χ	Х	-	-	0	\$61.00	\$0.00	30	R1 -5x
35	HIST	HIST EF	4/16/18	4/22/18	16:00	19:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	0	\$67.00	\$0.00	30	R1 -7x
36	HIST	HIST EF	4/23/18	4/29/18	16:00	19:00	Х	Х						-	-	0	\$67.00	\$0.00	30	R1 -2x
37	HIST	HIST PT	4/9/18	4/15/18	19:00	24:00		Х	Х	Χ	Х	Χ	Χ	-	-	0	\$95.00	\$0.00	30	R1 -6x
38	HIST	HIST PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	0	\$105.00	\$0.00	30	R1 -7x
39	HIST	HIST PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	0	\$105.00	\$0.00	30	R1 -2x
40	DISC	AVG. ALL WKS	4/16/18	4/22/18	09:00	16:00	Х	Х	Х	Х	Х	Χ	Х	-	-	7	\$22.00	\$154.00	30	R1 +7x
41	DISC	AVG. ALL WKS	4/23/18	4/29/18	09:00	16:00	Х	Х						-	-	2	\$22.00	\$44.00	30	R1 +2x
42	DISC	AVG. ALL WKS<	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Х	Х	Χ	Х	-	-	10	\$128.00	\$1,280.00	30	R1 +10x

Order #	62520402	Flight Dates	04/09/18 - 04/29/18	Update Date		04/12/18	
Syscode	2417	Agency	Strategic Media Placement	Version		2 Vs. 1	
System Name	Spectrum/DirecTV- I+ Columbus, OH	Advertiser	Larry Householder OHHD72	Show All Lines		•	
Market	Columbus, OH		•	Total # of Week	S		3
		Client Code		Total			\$22,719.00
AE	Andrew Yolles	Product Code		Commission			\$3,407.85
Sales Coordinator	Hila Arbell	Est Code	NA	Net Total			\$19,311.15
Office	Washington	Product Name		Total Spots			322
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted		•	Sold On		Cost Per Spo	ot
Survey	DMA Nielsen Live+7 Dec17	Primary Demo	Adults 35+	GRP	-	GIMP	-
-	-	Makegood Policy	Approval Required	СРР	-	СРМ	-

Comments :

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Τ	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DISC	AVG. ALL WKS<	4/23/18	4/29/18	19:00	24:00	Χ	Х	Х	Х	Х	Х	Х	-	-	2	\$128.00	\$256.00	30	R1 +2x
44	ESPN	ESPN DT	4/16/18	4/22/18	09:00	16:00	Χ	Х	Х	Х	Χ	Х	Х	-	-	7	\$101.00	\$707.00	30	R1 +7x
45	ESPN	ESPN DT	4/23/18	4/29/18	09:00	16:00	Χ	Х						-	-	2	\$101.00	\$202.00	30	R1 +2x
46	ESPN	VARIOUS	4/16/18	4/22/18	05:00	09:00	Χ	Х	Х	Х	Х	Х	Х	-	-	7	\$101.00	\$707.00	30	R1 +7x
47	ESPN	SPORTSCENTER A<	4/23/18	4/29/18	05:00	09:00	Χ	Χ						-	-	2	\$101.00	\$202.00	30	R1 +2x
48	ESP2	GOLIC AND WING<	4/16/18	4/22/18	05:00	09:00	Χ	Χ	Х	Х	Χ	Х	Х	-	-	7	\$31.00	\$217.00	30	R1 +7x
49	ESP2	GOLIC AND WING<	4/16/18	4/22/18	05:00	09:00	Χ	Χ						-	-	2	\$31.00	\$62.00	30	R1 +2x
50	ESP2	AVG. ALL WKS<	4/16/18	4/22/18	09:00	16:00	Х	Х	Х	Х	Χ	Х	Х	-	-	7	\$19.00	\$133.00	30	R1 +7x
51	ESP2	VARIOUS	4/23/18	4/29/18	09:00	16:00	Χ	Χ						-	-	2	\$19.00	\$38.00	30	R1 +2x
52	FOOD	OFF AIR<	4/16/18	4/22/18	05:00	09:00	Х	Х	Х	Х	Χ	Х	Х	-	-	7	\$42.00	\$294.00	30	R1 +7x
53	FOOD	OFF AIR	4/23/18	4/29/18	05:00	09:00	Χ	Χ						-	-	2	\$42.00	\$84.00	30	R1 +2x
54	FOOD	VARIOUS	4/16/18	4/22/18	09:00	16:00	Χ	Χ	Х	Х	Χ	Х	Х	-	-	7	\$53.00	\$371.00	30	R1 +7x
55	FOOD	AVG. ALL WKS<	4/23/18	4/29/18	09:00	16:00	Х	Х						1	-	2	\$53.00	\$106.00	30	R1 +2x
56	FXNC	FXNC EM	4/16/18	4/22/18	05:00	09:00	Χ	Χ	Х	Х	Х	Х	Χ	1	-	10	\$68.00	\$680.00	30	R1 +10x
57	FXNC	FXNC EM	4/23/18	4/29/18	05:00	09:00	Х	Х						-	-	4	\$68.00	\$272.00	30	R1 +4x
58	FXNC	FXNC DT	4/23/18	4/29/18	09:00	16:00	Χ	Χ						-	-	2	\$38.00	\$76.00	30	R1 +2x
59	FXNC	FXNC DT	4/16/18	4/22/18	09:00	16:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$38.00	\$266.00	30	R1 +2x
60	FXNC	VARIOUS	4/16/18	4/22/18	19:00	24:00	Χ	Χ	Х	Х	Χ	Х	Х	-	-	14	\$80.00	\$1,120.00	30	R1 +14x
61	FXNC	VARIOUS	4/23/18	4/29/18	19:00	24:00	Х	Х	Χ	Х	Χ	Х	Х	1	-	4	\$80.00	\$320.00	30	R1 +4x
62	HGTV	VARIOUS	4/16/18	4/22/18	05:00	09:00	Χ	Х	Х	Х	Х	Х	Х	-	-	7	\$42.00	\$294.00	30	R1 +7x
63	HGTV	AVG. ALL WKS<	4/23/18	4/29/18	05:00	09:00	Х	Х						-	-	3	\$42.00	\$126.00	30	R1 +3x

Order #	62520402	Flight Dates	04/09/18 - 04/29/18	Update Date		04/12/18			
Syscode	2417	Agency	Strategic Media Placement	Version		2 Vs. 1			
System Name	Spectrum/DirecTV- I+ Columbus, OH	Advertiser	Larry Householder OHHD72	Show All Line	S				
Market	Columbus, OH			Total # of We	eks		3		
				Total			\$22,719.00		
AE	Andrew Yolles	Product Code		Commission			\$3,407.85		
Sales Coordinator	Hila Arbell	Est Code	NA	Net Total			\$19,311.15		
Office	Washington	Product Name		Total Spots			322		
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0			
Status	Not accepted			Sold On		Cost Per Spot			
Survey	DMA Nielsen Live+7 Dec17	Primary Demo	Adults 35+	GRP	-	GIMP	-		
-		Makegood Policy	Approval Required	CPP	-	СРМ	-		
Comments :									

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HGTV	AVG. ALL WKS<	4/16/18	4/22/18	09:00	16:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$78.00	\$546.00	30	R1 +7x
65	HGTV	AVG. ALL WKS<	4/23/18	4/29/18	09:00	16:00	Х	Х						-	-	2	\$78.00	\$156.00	30	R1 +2x
66	HIST	OFF AIR<	4/16/18	4/22/18	05:00	09:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$8.00	\$56.00	30	R1 +7x
67	HIST	OFF AIR<	4/23/18	4/29/18	05:00	09:00	Х							-	ı	2	\$8.00	\$16.00	30	R1 +2x
68	HIST	AVG. ALL WKS<	4/16/18	4/22/18	09:00	16:00	Х	Χ	X	Χ	Х	X	Х	-	-	7	\$29.00	\$203.00	30	R1 +7x
69	HIST	AVG. ALL WKS	4/16/18	4/22/18	09:00	16:00	Х	Х						-	-	7	\$29.00	\$203.00	30	R1 +2x

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	322	0	0	0	0	0	0	0	0	0	0	0	322
AMT	\$22,719.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$22,719.00

SYSTEM APP:	SALES	ACCT	Date Printed	04/13/18

62520402 | Columbus, OH | Spectrum/DirecTV- I+ Columbus, OH | 2417 |

Order #	62520402	Flight Dates	04/09/18 - 04/29/18	Uı	lpdate Date		04/12/18	
Syscode	2446	Agency	Strategic Media Placement	Ve	ersion		3 Vs. 2	
System Name	Spectrum/DISH- I+ Columbus, OH	Advertiser	Larry Householder OHHD72	SI	how All Lines		-	
Market	Columbus, OH			To	otal # of Week	(S		3
		Client Code		To	otal			\$2,955.00
AE	Andrew Yolles	Product Code		C	Commission			\$443.25
Sales Coordinator	Hila Arbell	Est Code	NA	N	let Total			\$2,511.75
Office	Washington	Product Name		To	otal Spots			82
Phone	(301) 951-2620	Credit Status		Af	ffiliate Split		100.0	
Status	Not accepted			So	old On		Cost Per Spot	_
Survey	DMA Nielsen Live+7 Dec17	Primary Demo	Adults 35+	G	RP	-	GIMP	-
-		Makegood Policy	Approval Required	C	PP P	-	СРМ	-

Comments :	4.9 R1: Revised flight start date. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX NEWS	4/9/18	4/15/18	09:00	16:00				Χ	Х	Χ	Х	-	-	3	\$15.00	\$45.00	30	R2 -10x
2	FXNC	FOX NEWS	4/16/18	4/22/18	09:00	16:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	14	\$17.00	\$238.00	30	NPE
3	FXNC	FOX NEWS	4/23/18	4/29/18	09:00	16:00	Х	Х						-	-	4	\$17.00	\$68.00	30	NPE
4	FXNC	FOX NEWS	4/9/18	4/15/18	16:00	19:00				Χ	Х	Χ	Х	-	-	2	\$29.00	\$58.00	30	R2 -11x
5	FXNC	FOX NEWS	4/16/18	4/22/18	16:00	19:00	Х	Х	Χ	Χ	Х	Χ	Х	-	-	8	\$32.00	\$256.00	30	R2 -6x
6	FXNC	FOX NEWS	4/23/18	4/29/18	16:00	19:00	Х	Х						-	-	3	\$32.00	\$96.00	30	R2 -1x
7	FXNC	FOX NEWS	4/9/18	4/15/18	19:00	24:00				Χ	Χ	Χ	Х	-	-	0	\$38.00	\$0.00	30	R2 -12x
8	FXNC	FOX NEWS	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	0	\$42.00	\$0.00	30	R1 -16x
9	FXNC	FOX NEWS	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	0	\$42.00	\$0.00	30	R1 -5x
10	DISC	AVG. ALL WKS<	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	8	\$29.00	\$232.00	30	R1 +8x
11	DISC	AVG. ALL WKS<	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	4	\$29.00	\$116.00	30	R1 +4x
12	DISC	AVG. ALL WKS<	4/16/18	4/22/18	05:00	09:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	4	\$3.00	\$12.00	30	R1 +4x
13	HGTV	AVG. ALL WKS<	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	8	\$63.00	\$504.00	30	R1 +8x
14	HGTV	VARIOUS	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	4	\$63.00	\$252.00	30	R1 +2x
15	HGTV	AVG. ALL WKS<	4/16/18	4/22/18	09:00	16:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	3	\$44.00	\$132.00	30	R1 +3x
16	HGTV	AVG. ALL WKS<	4/23/18	4/29/18	09:00	16:00	Х	Х						-	-	1	\$44.00	\$44.00	30	R1 +1x
17	ESPN	AVG. ALL WKS<	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Х	Х	Χ	Х	-	-	5	\$87.00	\$435.00	30	R1 +5x
18	ESPN	AVG. ALL WKS<	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	4	\$87.00	\$348.00	30	R1 +4x
19	HIST	AVG. ALL WKS<	4/16/18	4/22/18	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$17.00	\$85.00	30	R1 +5x

Order #	62520402	Flight Dates	04/09/18 - 04/29/18	Update Date	04/12/18		
Syscode	2446	Agency	Strategic Media Placement	Version	3 Vs. 2		
System Name	Spectrum/DISH- I+ Columbus, OH	Advertiser	Larry Householder OHHD72	Show All Lines			
Market	Columbus, OH		•	Total # of Weeks			3
	•	Client Code		Total			\$2,955.00
AE	Andrew Yolles	Product Code		Commission			\$443.25
Sales Coordinator	Hila Arbell	Est Code	NA	Net Total			\$2,511.75
Office	Washington	Product Name		Total Spots			82
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted			Sold On	Cost Per S	oot	
Survey	DMA Nielsen Live+7 Dec17	Primary Demo	Adults 35+	GRP -	GIMP	-	
-	•	Makegood Policy	Approval Required	CPP -	СРМ	-	

	Comments :	4.9 R1: Revised flight start date. Please review and confirm. Thanks!
Į		

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	T	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	HIST	AVG. ALL WKS	4/23/18	4/29/18	16:00	19:00	Х	Х							-	2	\$17.00	\$34.00	30	R1 +2x

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	82	0	0	0	0	0	0	0	0	0	0	0	82
AMT	\$2,955.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,955.00

SYSTEM APP:	SALES	ACCT	Date Printed	04/13/18

62520402 | Columbus, OH | Spectrum/DISH- I+ Columbus, OH | 2446 |

Order #	62520402	Flight Dates	04/09/18 - 04/29/18	Update Date	04/12/18	
Syscode	9727	Agency	Strategic Media Placement	Version	2 Vs. 1	
System Name	Spectrum/CONE-NorthEast, OH	Advertiser	Larry Householder OHHD72	Show All Lines	•	
Market	Columbus, OH		•	Total # of Weeks		3
	•	Client Code		Total		\$11,262.00
AE	Andrew Yolles	Product Code		Commission		\$1,689.30
Sales Coordinator	Hila Arbell	Est Code	NA	Net Total		\$9,572.70
Office	Washington	Product Name		Total Spots		257
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted		•	Sold On	Cost Per Sp	ot
Survey	DMA Nielsen Live+7 Dec17	Primary Demo	Adults 35+	GRP -	GIMP	-
-	•	Makegood Policy	Approval Required	CPP -	СРМ	-

Comments :	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Τ	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	DISC PT	4/9/18	4/15/18	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	6	\$39.00	\$234.00	30	NPE
2	DISC	DISC PT	4/16/18	4/22/18	19:00	24:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	8	\$43.00	\$344.00	30	NPE
3	DISC	DISC PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	2	\$43.00	\$86.00	30	NPE
4	ESPN	ESPN EF	4/9/18	4/15/18	16:00	19:00		Х	Χ	Χ	Χ	Χ	Х	-	-	4	\$49.00	\$196.00	30	NPE
5	ESPN	ESPN EF	4/16/18	4/22/18	16:00	19:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	6	\$55.00	\$330.00	30	NPE
6	ESPN	ESPN EF	4/23/18	4/29/18	16:00	19:00	Х	Х						-	-	2	\$55.00	\$110.00	30	NPE
7	ESPN	ESPN PT	4/9/18	4/15/18	19:00	24:00		Х	Χ	Χ	Χ	Χ	Х	-	-	5	\$76.00	\$380.00	30	NPE
8	ESPN	ESPN PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	7	\$84.00	\$588.00	30	NPE
9	ESPN	ESPN PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	2	\$84.00	\$168.00	30	NPE
10	FOOD	FOOD PT	4/9/18	4/15/18	19:00	24:00		Х	Χ	Χ	Χ	Χ	Х	-	-	5	\$34.00	\$170.00	30	NPE
11	FOOD	FOOD PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	7	\$38.00	\$266.00	30	NPE
12	FOOD	FOOD PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	1	\$38.00	\$38.00	30	NPE
13	FXNC	FXNC EM	4/9/18	4/15/18	05:00	09:00		Х	Χ	Χ	Χ	Χ	Х	-	-	5	\$32.00	\$160.00	30	R1 -5x
14	FXNC	FXNC EM	4/16/18	4/22/18	05:00	09:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	13	\$36.00	\$468.00	30	NPE
15	FXNC	FXNC EM	4/23/18	4/29/18	05:00	09:00	Х	Х						-	-	4	\$36.00	\$144.00	30	NPE
16	FXNC	FXNC DT	4/9/18	4/15/18	09:00	16:00		Х	Χ	Χ	Χ	Χ	Х	-	-	16	\$27.00	\$432.00	30	NPE
17	FXNC	FXNC DT	4/16/18	4/22/18	09:00	16:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	19	\$29.00	\$551.00	30	NPE
18	FXNC	FXNC DT	4/23/18	4/29/18	09:00	16:00	Х	Х						-	-	5	\$29.00	\$145.00	30	NPE
19	FXNC	FXNC EF	4/9/18	4/15/18	16:00	19:00		Х	Х	Х	Х	Х	Х	-	-	0	\$38.00	\$0.00	30	R1 -10x
20	FXNC	FXNC EF	4/16/18	4/22/18	16:00	19:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	7	\$42.00	\$294.00	30	R1 -5x
21	FXNC	FXNC EF	4/23/18	4/29/18	16:00	19:00	Х	Х						-	-	2	\$42.00	\$84.00	30	R1 -3x

Order #	62520402	Flight Dates	04/09/18 - 04/29/18	Update Date	04/12/18	
Syscode	9727	Agency	Strategic Media Placement	Version	2 Vs. 1	
System Name	Spectrum/CONE-NorthEast, OH	Advertiser	Larry Householder OHHD72	Show All Lines	•	
Market	Columbus, OH		•	Total # of Weeks		3
	•	Client Code		Total		\$11,262.00
AE	Andrew Yolles	Product Code		Commission		\$1,689.30
Sales Coordinato	Hila Arbell	Est Code	NA	Net Total		\$9,572.70
Office	Washington	Product Name		Total Spots		257
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted		•	Sold On	Cost Per Sp	ot
Survey	DMA Nielsen Live+7 Dec17	Primary Demo	Adults 35+	GRP -	GIMP	-
-	•	Makegood Policy	Approval Required	CPP -	СРМ	-

Comme	ents :																			
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	Ø	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC PT	4/9/18	4/15/18	19:00	24:00		Х	Х	Х	Х	Χ	Х	-	-	4	\$57.00	\$228.00	30	R1 -6x
23	FXNC	FXNC PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	X	ı	ı	7	\$63.00	\$441.00	30	R1 -5x
24	FXNC	FXNC PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	4	\$63.00	\$252.00	30	NPE
25	HGTV	HGTV EF	4/9/18	4/15/18	16:00	19:00		Х	Х	Х	Х	Х	Х	1	-	6	\$42.00	\$252.00	30	NPE
26	HGTV	HGTV EF	4/16/18	4/22/18	16:00	19:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	7	\$46.00	\$322.00	30	NPE
27	HGTV	HGTV EF	4/23/18	4/29/18	16:00	19:00	Х	Х						-	-	2	\$46.00	\$92.00	30	NPE
28	HGTV	HGTV PT	4/9/18	4/15/18	19:00	24:00		Х	Х	Χ	Х	Χ	Х	-	-	6	\$95.00	\$570.00	30	NPE
29	HGTV	HGTV PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	7	\$105.00	\$735.00	30	NPE
30	HGTV	HGTV PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	2	\$105.00	\$210.00	30	NPE
31	HIST	HIST EF	4/9/18	4/15/18	16:00	19:00		Х	Х	Χ	Х	Χ	Х	-	-	5	\$19.00	\$95.00	30	NPE
32	HIST	HIST EF	4/16/18	4/22/18	16:00	19:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	7	\$21.00	\$147.00	30	NPE
33	HIST	HIST EF	4/23/18	4/29/18	16:00	19:00	Х	Х						-	-	2	\$21.00	\$42.00	30	NPE
34	HIST	HIST PT	4/9/18	4/15/18	19:00	24:00		Х	Х	Χ	Х	Χ	Х	-	-	7	\$30.00	\$210.00	30	NPE
35	HIST	HIST PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	7	\$34.00	\$238.00	30	NPE
36	HIST	HIST PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	2	\$34.00	\$68.00	30	NPE
37	DISC	DISC PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	8	\$43.00	\$344.00	30	R1 +8x
38	DISC	DISC PT	4/16/18	4/22/18	05:00	09:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	14	\$2.00	\$28.00	30	R1 +14
39	ESPN	ESPN PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	8	\$84.00	\$672.00	30	R1 +8x
40	ESPN	VARIOUS	4/16/18	4/22/18	05:00	09:00	Х	Х	Х	Х	Х	Х	Х	-	-	11	\$34.00	\$374.00	30	R1 +11x
41	FOOD	FOOD PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	8	\$38.00	\$304.00	30	R1 +8x
42	HGTV	HGTV PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	4	\$105.00	\$420.00	30	R1 +4x

Order #	62520402	Flight Dates	04/09/18 - 04/29/18	Update	Date	04/12/18		
Syscode	9727	Agency	Strategic Media Placement	Version		2 Vs. 1		
System Name	Spectrum/CONE-NorthEast, OH	Advertiser	Larry Householder OHHD72	Show A	II Lines	-		
Market	Columbus, OH			Total #	of Weeks			3
		Client Code		Total				\$11,262.00
AE	Andrew Yolles	Product Code		Commi	ssion			\$1,689.30
Sales Coordinator	Hila Arbell	Est Code	NA	Net Tot	al			\$9,572.70
Office	Washington	Product Name		Total S	oots			257
Phone	(301) 951-2620	Credit Status		Affiliate	Split	100.0		
Status	Not accepted	-		Sold Or)	Cost Per	Spot	
Survey	DMA Nielsen Live+7 Dec17	Primary Demo	Adults 35+	GRP	-	GIMP		-
-		Makegood Policy	Approval Required	CPP	-	СРМ		-

Comments :	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESP2	GOLIC AND WING<	4/16/18	4/22/18	05:00	09:00	Х	Χ	Х	Χ	Χ	Χ	Χ	-	-	3	\$10.00	\$30.00	30	R1 +3x

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	257	0	0	0	0	0	0	0	0	0	0	0	257
AMT	\$11,262.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,262.00

SYSTEM APP:	SALES	ACCT	Date Printed	04/13/18

62520402 | Columbus, OH | Spectrum/CONE-NorthEast, OH | 9727 |

Order #	62520402	Flight Dates	04/09/18 - 04/29/18	Update Date		04/12/18	
Syscode	9728	Agency	Strategic Media Placement	Version		2 Vs. 1	
System Name	Spectrum/COSE-SouthEast, OH	Advertiser	Larry Householder OHHD72	Show All Line	es		
Market	Columbus, OH		•	Total # of We	eks		3
		Client Code		Total			\$8,421.00
AE	Andrew Yolles	Product Code		Commission			\$1,263.15
Sales Coordinator	Hila Arbell	Est Code	NA	Net Total			\$7,157.85
Office	Washington	Product Name		Total Spots			329
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted		•	Sold On		Cost Per Spo	ot
Survey	DMA Nielsen Live+7 Dec17	Primary Demo	Adults 35+	GRP	-	GIMP	-
-	-	Makegood Policy	Approval Required	СРР	-	СРМ	-

Comme	nts :																			
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	DISC EF	4/9/18	4/15/18	16:00	19:00		Х	Х	Х	Х	Х	Х	-	-	4	\$19.00	\$76.00	30	NPE
2	DISC	DISC EF	4/16/18	4/22/18	16:00	19:00	Х	Х	Х	Х	Х	Χ	Х	-	-	6	\$20.00	\$120.00	30	NPE

																·				
1	DISC	DISC EF	4/9/18	4/15/18	16:00	19:00		Х	Х	Χ	Х	Х	Х	-	-	4	\$19.00	\$76.00	30	NPE
2	DISC	DISC EF	4/16/18	4/22/18	16:00	19:00	Х	Χ	Х	Χ	Χ	Χ	Х	-	-	6	\$20.00	\$120.00	30	NPE
3	DISC	DISC EF	4/23/18	4/29/18	16:00	19:00	Х	Х						-	-	1	\$20.00	\$20.00	30	NPE
4	DISC	DISC PT	4/9/18	4/15/18	19:00	24:00		Х	Χ	Χ	Χ	Χ	Х	-	-	6	\$31.00	\$186.00	30	NPE
5	DISC	DISC PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	7	\$34.00	\$238.00	30	NPE
6	DISC	DISC PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	2	\$34.00	\$68.00	30	NPE
7	ESP2	ESP2 PT	4/9/18	4/15/18	19:00	24:00		Х	Х	Χ	Χ	Χ	Х	-	-	0	\$7.00	\$0.00	30	R1 -4x
8	ESP2	ESP2 PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Χ	Χ	Χ	Χ	Х	-	-	6	\$7.00	\$42.00	30	NPE
9	ESP2	ESP2 PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	1	\$7.00	\$7.00	30	NPE
10	ESPN	ESPN DT	4/9/18	4/15/18	09:00	16:00		Х	Χ	Χ	Χ	Χ	Х	-	-	4	\$25.00	\$100.00	30	NPE
11	ESPN	ESPN DT	4/16/18	4/22/18	09:00	16:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	6	\$27.00	\$162.00	30	NPE
12	ESPN	ESPN DT	4/23/18	4/29/18	09:00	16:00	Х	Х						-	-	2	\$27.00	\$54.00	30	NPE
13	ESPN	ESPN EF	4/9/18	4/15/18	16:00	19:00		Χ	Х	Χ	Χ	Χ	Х	-	-	5	\$38.00	\$190.00	30	NPE
14	ESPN	ESPN EF	4/16/18	4/22/18	16:00	19:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	7	\$42.00	\$294.00	30	NPE
15	ESPN	ESPN EF	4/23/18	4/29/18	16:00	19:00	Х	Х						-	-	2	\$42.00	\$84.00	30	NPE
16	ESPN	ESPN PT	4/9/18	4/15/18	19:00	24:00		Х	Χ	Χ	Χ	Χ	Х	-	-	6	\$59.00	\$354.00	30	NPE
17	ESPN	ESPN PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	7	\$65.00	\$455.00	30	NPE
18	ESPN	ESPN PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	2	\$65.00	\$130.00	30	NPE
19	ESPN	ESPN LF	4/9/18	4/15/18	00:00	02:00		Х	Х	Х	Χ	Х	Х	-	-	2	\$11.00	\$22.00	30	NPE
20	ESPN	ESPN LF	4/16/18	4/22/18	00:00	02:00	Х	Х	Χ	Х	Χ	Χ	Х	-	-	1	\$13.00	\$13.00	30	NPE
21	FOOD	FOOD DT	4/9/18	4/15/18	09:00	16:00		Х	Х	Х	Х	Х	Χ	-	-	4	\$13.00	\$52.00	30	NPE

Order #	62520402	Flight Dates	04/09/18 - 04/29/18	Update Date	04/12/18	
Syscode	9728	Agency	Strategic Media Placement	Version	2 Vs. 1	
System Name	Spectrum/COSE-SouthEast, OH	Advertiser	Larry Householder OHHD72	Show All Lines		
Market	Columbus, OH		•	Total # of Weeks		3
	•	Client Code		Total		\$8,421.00
AE	Andrew Yolles	Product Code		Commission		\$1,263.15
Sales Coordinate	or Hila Arbell	Est Code	NA	Net Total		\$7,157.85
Office	Washington	Product Name		Total Spots		329
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted		•	Sold On	Cost Per Sp	oot
Survey	DMA Nielsen Live+7 Dec17	Primary Demo	Adults 35+	GRP -	GIMP	-
-	•	Makegood Policy	Approval Required	CPP -	СРМ	-

Comments :	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	FOOD DT	4/16/18	4/22/18	09:00	16:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	8	\$15.00	\$120.00	30	NPE
23	FOOD	FOOD DT	4/23/18	4/29/18	09:00	16:00	Х	Х						-	-	1	\$15.00	\$15.00	30	NPE
24	FOOD	FOOD EF	4/9/18	4/15/18	16:00	19:00		Х	Х	Χ	Х	Χ	Х	-	-	3	\$17.00	\$51.00	30	NPE
25	FOOD	FOOD EF	4/16/18	4/22/18	16:00	19:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	4	\$19.00	\$76.00	30	NPE
26	FOOD	FOOD EF	4/23/18	4/29/18	16:00	19:00	Х	Х						-	-	1	\$19.00	\$19.00	30	NPE
27	FOOD	FOOD PT	4/9/18	4/15/18	19:00	24:00		Х	Х	Χ	Х	Χ	Х	-	-	3	\$27.00	\$81.00	30	NPE
28	FOOD	FOOD PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	4	\$29.00	\$116.00	30	NPE
29	FOOD	FOOD PT	4/23/18	4/29/18	19:00	24:00	Х	Х						1	1	1	\$29.00	\$29.00	30	NPE
30	FXNC	FXNC EM	4/9/18	4/15/18	05:00	09:00		Х	Х	Χ	Х	Χ	Х	-	-	13	\$19.00	\$247.00	30	NPE
31	FXNC	FXNC EM	4/16/18	4/22/18	05:00	09:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	14	\$21.00	\$294.00	30	NPE
32	FXNC	FXNC EM	4/23/18	4/29/18	05:00	09:00	Х	Х						-	-	4	\$21.00	\$84.00	30	NPE
33	FXNC	FXNC DT	4/9/18	4/15/18	09:00	16:00		Х	Х	Χ	Х	Χ	Х	-	-	16	\$10.00	\$160.00	30	NPE
34	FXNC	FXNC DT	4/16/18	4/22/18	09:00	16:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	20	\$11.00	\$220.00	30	NPE
35	FXNC	FXNC DT	4/23/18	4/29/18	09:00	16:00	Х	Х						-	-	6	\$11.00	\$66.00	30	NPE
36	FXNC	FXNC EF	4/9/18	4/15/18	16:00	19:00		Х	Х	Χ	Х	Χ	Х	-	-	10	\$13.00	\$130.00	30	R1 -3x
37	FXNC	FXNC EF	4/16/18	4/22/18	16:00	19:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	14	\$15.00	\$210.00	30	NPE
38	FXNC	FXNC EF	4/23/18	4/29/18	16:00	19:00	Х	Х						-	-	4	\$15.00	\$60.00	30	NPE
39	FXNC	FXNC PT	4/9/18	4/15/18	19:00	24:00		Х	Х	Χ	Х	Χ	Х	-	-	13	\$21.00	\$273.00	30	NPE
40	FXNC	FXNC PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Х	Х	Χ	Х	-	-	14	\$23.00	\$322.00	30	NPE
41	FXNC	FXNC PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	4	\$23.00	\$92.00	30	NPE
42	HGTV	HGTV DT	4/9/18	4/15/18	09:00	16:00		Х	Х	Х	Х	Χ	Х	-	-	5	\$19.00	\$95.00	30	NPE

Order #	62520402	Flight Dates	04/09/18 - 04/29/18	Update Date)	04/12/18			
Syscode	9728	Agency	Strategic Media Placement	Version		2 Vs. 1			
System Name	Spectrum/COSE-SouthEast, OH	Advertiser	Larry Householder OHHD72	Show All Lir	es				
Market	Columbus, OH		•	Total # of W	eeks		3		
		Client Code		Total			;	\$8,421.00	
AE	Andrew Yolles	Product Code		Commission				\$1,263.15	
Sales Coordinator	Hila Arbell	Est Code	NA	Net Total			;	\$7,157.85	
Office	Washington	Product Name		Total Spots				329	
Phone	(301) 951-2620	Credit Status		Affiliate Spli		100.0			
Status	Not accepted		•	Sold On		Cost Per Spo	ot		
Survey	DMA Nielsen Live+7 Dec17	Primary Demo	Adults 35+	GRP	-	GIMP	-		
_		Makegood Policy	Approval Required	CPP	-	СРМ	-		

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HGTV	HGTV DT	4/16/18	4/22/18	09:00	16:00	Х	Х	Х	Х	Х	Х	Х	-	-	6	\$21.00	\$126.00	30	NPE
44	HGTV	HGTV DT	4/23/18	4/29/18	09:00	16:00	Х	Х						-	-	2	\$21.00	\$42.00	30	NPE
45	HGTV	HGTV EF	4/9/18	4/15/18	16:00	19:00		Х	Х	Х	Х	Х	Х	-	-	5	\$34.00	\$170.00	30	NPE
46	HGTV	HGTV EF	4/16/18	4/22/18	16:00	19:00	Χ	Χ	Х	Х	Χ	Χ	Х	-	-	6	\$38.00	\$228.00	30	NPE
47	HGTV	HGTV EF	4/23/18	4/29/18	16:00	19:00	Χ	Χ						-	-	2	\$38.00	\$76.00	30	NPE
48	HGTV	HGTV PT	4/9/18	4/15/18	19:00	24:00		Χ	Χ	Х	Χ	Χ	Х	-	-	4	\$53.00	\$212.00	30	NPE
49	HGTV	HGTV PT	4/16/18	4/22/18	19:00	24:00	Χ	Χ	Χ	Х	Χ	Χ	Х	-	-	6	\$59.00	\$354.00	30	NPE
50	HGTV	HGTV PT	4/23/18	4/29/18	19:00	24:00	Х	Х						-	-	2	\$59.00	\$118.00	30	NPE
51	HIST	HIST DT	4/9/18	4/15/18	09:00	16:00		Х	Х	Х	Х	Χ	Х	-	-	4	\$6.00	\$24.00	30	NPE
52	HIST	HIST DT	4/16/18	4/22/18	09:00	16:00	Х	Х	Х	Х	Χ	Χ	Х	ı	-	6	\$6.00	\$36.00	30	NPE
53	HIST	HIST DT	4/23/18	4/29/18	09:00	16:00	Х	Χ						1	-	2	\$6.00	\$12.00	30	NPE
54	HIST	HIST EF	4/9/18	4/15/18	16:00	19:00		Х	Х	Х	Х	Χ	Х	-	-	4	\$29.00	\$116.00	30	NPE
55	HIST	HIST EF	4/16/18	4/22/18	16:00	19:00	Χ	Χ	Χ	Х	Χ	Х	Х	1	-	6	\$32.00	\$192.00	30	NPE
56	HIST	HIST EF	4/23/18	4/29/18	16:00	19:00	Χ	Χ						-	-	2	\$32.00	\$64.00	30	NPE
57	HIST	HIST PT	4/9/18	4/15/18	19:00	24:00		Χ	Χ	Х	Χ	Χ	Х	-	-	6	\$57.00	\$342.00	30	NPE
58	HIST	HIST PT	4/16/18	4/22/18	19:00	24:00	Χ	Χ	Х	Х	Χ	Χ	Х	1	-	7	\$63.00	\$441.00	30	NPE
59	HIST	HIST PT	4/23/18	4/29/18	19:00	24:00	Х	X						-	-	2	\$63.00	\$126.00	30	NPE
60	ESP2	ESP2 PT	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	4	\$7.00	\$28.00	30	R1 +4x
61	ESPN	ESPN PT	4/16/18	4/22/18	19:00	24:00	Х	X	X	X	Х	X	Х	-	-	3	\$65.00	\$195.00	30	R1 +3x
62	FOOD	FOOD PT	4/16/18	4/22/18	09:00	16:00	Х	Х	Х	Х	Х	Х	Х	-	-	5	\$15.00	\$75.00	30	R1 +5x
63	FOOD	FOOD PT	4/23/18	4/29/18	09:00	16:00	Х	X	Х	Х	Х	Х	Χ	-	-	1	\$15.00	\$15.00	30	R1 +5x

Syscode 97	9728	Agonov	O M. E. D					
	· 	Agency	Strategic Media Placement	Version		2 Vs. 1		
System Name Sp	Spectrum/COSE-SouthEast, OH	Advertiser	Larry Householder OHHD72	Show All Lines		•		
Market Co	Columbus, OH		•	Total # of Weel	(S	3		
		Client Code		Total				\$8,421.00
AE Ar	Andrew Yolles	Product Code		Commission				\$1,263.15
Sales Coordinator Hi	Hila Arbell	Est Code	NA	Net Total				\$7,157.85
Office W	Vashington	Product Name		Total Spots				329
Phone (3	301) 951-2620	Credit Status		Affiliate Split		100.0		
Status No	Not accepted			Sold On		Cost Per Spo	t	
Survey DI	DMA Nielsen Live+7 Dec17	Primary Demo	Adults 35+	GRP	-	GIMP	-	
		Makegood Policy	Approval Required	CPP	-	СРМ	-	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TWC	AVG. ALL WKS<	4/16/18	4/22/18	19:00	24:00	Х	Х	Х	Χ	Χ	Х	Х	-	-	1	\$2.00	\$2.00	30	R1 +1x

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	329	0	0	0	0	0	0	0	0	0	0	0	329
AMT	\$8,421.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,421.00

62520402 | Columbus, OH | Spectrum/COSE-SouthEast, OH | 9728 |